

**EX-KANTAR EUROPEAN RECRUITMENT DIRECTOR TO HEAD RPCUSHING RECRUITMENT'S
EXECUTIVE SEARCH AND SELECTION DIVISION**

03 July, 2007 - Estelle Shepherd, former European Director of Recruitment at the Kantar Group, is joining RPCushing Recruitment's senior management team. She will head up the development of an executive search and selection division which will operate across all of RPCushing Recruitment's key markets, including MR, marketing, PR and the design and creative industries.

Estelle will work closely with RPCushing Recruitment MD, Paul Cushing, to ensure that the new offering is closely aligned with the company's existing operations. This will guarantee a seamless approach to service delivery across the RPCushing Recruitment service portfolio.

With over ten years' experience in search and selection - and six of those spent working in the international MR sector for Kantar Group and Millward Brown - Estelle is an expert in talent acquisition and retention. She also has specialist industry knowledge of the MR and marketing sectors. Speaking of her appointment, she says: "I worked closely with RPCushing Recruitment while at Kantar and the company's consultative approach to recruitment mirrored my own views on how best practice recruitment services should be delivered. My new position affords me the opportunity to build a team which pushes the boundaries of best practice, applies professional standards of research and consulting to recruitment, has a point of view about the industry and aligns excellent candidates with compelling opportunities."

Paul Cushing, MD of RPCushing Recruitment, comments: "Estelle's appointment represents a strategic and considered move for the company, which will ensure we are ranked among the best executive search and selection providers in our markets. Her international experience gained at a senior level combined with first-hand knowledge of what clients, particularly those in the MR sector, want, makes Estelle a very knowledgeable and valued member of the team. She is the perfect person to fulfil this role, both from an internal and client perspective."

RPCushing Recruitment offers specialist teams of recruiters operating within the Marketing Communications, Public Relations, Market Research and Design/Creative Services sectors. Offering client-side and agency opportunities and both permanent and interim placements, RPCushing Recruitment provides recruitment solutions ranging from graduates to Board level executives.

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